



# Arab American National Museum

## Sponsorship The Grand Gala



### **JOIN US FOR THE GRAND GALA ON SATURDAY, OCTOBER 19, 2024, AT THE HENRY HOTEL!**







































The Grand Gala is an annual gathering honoring the Arab American National Museum's (AANM) singular role as the first and only museum to tell the Arab American story. Throughout the year, AANM provides engaging and accessible educational and cultural programming to keep the Arab American community connected, proud and visible.

This exclusive event, which partially funds AANM's youth and educational programming, unites leading business owners, professionals and Museum supporters from across the nation. First presented in 2004, prior to the opening of the Museum, this extraordinary program is produced by the Friends of AANM Committee. This dedicated group of accomplished women design an elegant evening for the Museum's supporters.

The Grand Gala is more than a fundraiser; it is a reunion of our resilient Arab American community, bringing everyone together in Dearborn, the heart of Arab America. Join us this year at the spectacular Henry Hotel for an unforgettable evening.



Learn more about the Arab American National Museum at [www.arabamericanmuseum.org](http://www.arabamericanmuseum.org)

SPONSOR LEVELS	UNDER- WRITER	CURATOR	PATRON	LEADER	STEWARD	FULL SCREEN AD+	FULL SCREEN AD	HALF SCREEN AD+	HALF SCREEN AD
	\$50,000 (\$47,000 tax deductible)	\$25,000 (\$22,000 tax deductible)	\$10,000 (\$8,500 tax deductible)	\$5,000 (\$3,500 tax deductible)	\$3,000 (\$1,500 tax deductible)	\$1,250 (\$950 tax deductible)	\$1,000 (\$1,000 tax deductible)	\$750 (\$450 tax deductible)	\$500 (\$500 tax deductible)
Supporter Tickets	20	20	10	10	10	2		2	
Half screen still ad (1080px width X 960px height)									
Full screen still ad (1080px width X 1920px height)									
Recognition on Museum Sustainers' Wall									
Complimentary Museum Supporter Membership									
Recognition on website and social media									
Logo or name on print and digital marketing material*									
Recognition by Event Emcee									
Prominent display of logo or name at Gala									
Complimentary use of Museum space for an event									
30 second company promotional video									
Speaking opportunity at Gala									

\*Sponsorship & logo due by July 19, 2024 for inclusion on invitation

\*\* Prominence of logo/name & seating in accordance with sponsorship level

## CONTACT INFORMATION

Name (as it should be listed) \_\_\_\_\_

Contact Name/Title (for organization/company) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

E-mail \_\_\_\_\_

Phone ( ) \_\_\_\_\_ ☐ I cannot attend but would like to make a donation

SPONSORSHIP LEVEL \_\_\_\_\_ AMOUNT \_\_\_\_\_

☐ Check enclosed (payable to Arab American National Museum) ☐ Credit Card ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Account # \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Card Zip \_\_\_\_\_ CID# \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Mail form & payment to AANM, 13624 Michigan Ave, Dearborn, MI 48126, care of Zaza Saad. Email PDF of ad to ZSaad@accesscommunity.org

Register online at [bit.ly/2024GrandGala](https://bit.ly/2024GrandGala)

The Arab American National Museum is a national institution of ACCESS, a 501c(3) organization (EIN) 23-744497.

**SPONSORSHIP DEADLINE: SEPTEMBER 20, 2024**



# What does your Grand Gala sponsorship make possible?

## CLASSROOM VISITS ▼

Each year, AANM presents a variety of educational programs both online and in-person, reaching classrooms across the nation. These year-round programs include virtual live and guided tours, interactive activities for students, video and audio resources for the classroom, and more. These impactful experiences allow students to explore Arab American history and culture and learn about the diversity of our nation.

**“ It was extremely educational and well designed. This tour, and the way it was delivered, did a great job presenting the Arab American culture. On a grander scale, it also brings into focus how all cultures have similarities and are connected to each other. Very well done. ”**  
- Detroit Public Schools teacher



## ENGAGING EDUCATIONAL PROGRAMS ▲

Since 2022, AANM has presented the AANM Writing Fellows program, a creative writing fellowship for high school students in metro Detroit. Engaging local high school students, this fellowship gives students an opportunity to work one-on-one with professional artists as they strive to hone their writing and storytelling craft. The program culminates in an open mic event and published anthology featuring work produced by the students during the fellowship.



## TRAVELING EXHIBITIONS ▼

AANM exhibitions illustrate the immigrant experience and counter misconceptions and stereotypes about Arab Americans. Photographer Jim Lommasson's *What We Carried: Fragments & Memories from Iraq & Syria* is a traveling exhibition that documents the life-changing journeys of Iraqi and Syrian refugees to America and sheds light on the challenges they faced in search of stability. Over 750,000 people viewed this exhibition at the Ellis Island National Museum of Immigration History in New York from June to September 2019.



## INNOVATIVE ARTISTIC ENDEAVORS ▲

In recent years, AANM has featured diverse and exciting solo exhibitions: *كينونة* – Existence by Almigdad Aldikhairi and *Colonial Colonnade* by Doris Bittar. The breadth and variety of these artists reflects our intention to uplift, support and showcase artists of color from the Arab world, while also archiving their work as part of the larger Arab American story.