JAM3A, an Arabic word for “gathering,” is a music, food and arts festival celebrating Arab American talent, community and identity, presented by the Arab American National Museum (AANM). AANM is the only museum of its kind and is dedicated to preserving and uplifting Arab American stories and experiences. In alignment with the Museum’s mission, this can’t-miss 2-day in-person and virtual festival will feature musical performances by renowned Arab artists, local businesses, food and artisan vendors. We welcome you all to this FREE event on September 16 and 17, 2023 that will be easy on the eyes, ears and taste buds.

Launched in 2021 as a virtual festival, JAM3A successfully reached thousands of attendees in 70 countries. This year, JAM3A will be in-person for the first time with an expected attendance of over 5,000 people and will activate the Wayne County Community College Campus in Taylor, Mich. The festival will also be available online for our national and international audience via livestream and a curated virtual marketplace. JAM3A will showcase the depth and diversity of our regional and national community in an inclusive, dynamic format.

Your sponsorship makes JAM3A possible and accessible to the public. Join us in bringing local and national communities together to celebrate the rich diversity of Arab art, music and culture.

For questions or to become a sponsor, contact Zahraa (Zaza) Saad at ZSaad@accesscommunity.org or 313.429.1948.
MIZMAR $100,000 (1 available)

- Full recognition as title sponsor in all festival-related marketing and social media
- Onstage speaking opportunity at festival opening
- Ad or video on festival stage and during livestream
- Premiere placement of ad or video on festival website
- Onstage verbal recognition by emcee as title sponsor and prior to every performance
- Invitation to reserve complimentary promo table space at festival and marketplace page on website
- Ten (10) AANN Museum Supporter Memberships
- Premiere sponsor name or logo placement on event stage (in-person and online) and all printed and electronic promotional materials
- Premiere sponsor name or logo placement (with external link) on main page of festival website
- Twenty (20) festival tee shirts and posters
- Recognition on AANN Sustainers’ Wall and AANN Annual Report

RABABA $10,000

- Ad or video on festival website
- Sponsor must supply content
- Onstage verbal recognition by emcee at festival opening
- Invitation to reserve complimentary promo table space at festival
- Four (4) AANN Museum Supporter Memberships
- Sponsor name or logo placement on event stage (in-person and online) and all printed and electronic promotional materials
- Sponsor name or logo placement (with external link) on main page of festival website
- Sponsor must supply content
- Four (4) festival tee shirts and posters
- Recognition on AANN Sustainers’ Wall and AANN Annual Report

TABLA $5,000

- Invitation to reserve complimentary promo table space at festival
- Two (2) AANN Museum Supporter Memberships
- Sponsor name or logo placement on event stage (in-person and online) and all printed and electronic promotional materials
- Sponsor name or logo placement (with external link) on festival website
- Sponsor must supply content
- Two (2) festival tee shirts and posters
- Recognition on AANN Sustainers’ Wall and AANN Annual Report

QANUN $50,000

- Onstage speaking opportunity
- Ad or video on festival stage and during livestream
- Sponsor must supply content
- Ad or video on festival website
- Sponsor must supply content
- Onstage verbal recognition by emcee at festival opening and prior to every performance
- Invitation to reserve complimentary promo table space at festival and marketplace page on website
- Eight (8) AANN Museum Supporter Memberships
- Prominent sponsor name or logo placement on event stage (in-person and online) and all printed and electronic promotional materials
- Prominent sponsor name or logo placement (with external link) on main page of festival website
- Sponsor must supply content
- Ten (10) festival tee shirts and posters
- Recognition on AANN Sustainers’ Wall and AANN Annual Report

OUD $25,000

- Ad or video during livestream
- Sponsor must supply content
- Ad or video on festival website
- Sponsor must supply content
- Onstage verbal recognition by emcee at festival opening
- Invitation to reserve complimentary promo table space at festival
- Six (6) AANN Museum Supporter Memberships
- Prominent sponsor name or logo placement on event stage (in-person and online) and all printed and electronic promotional materials
- Sponsor name or logo placement (with external link) on main page of festival website (sponsor must supply content)
- Six (6) festival tee shirts and posters
- Recognition on AANN Sustainers’ Wall and AANN Annual Report

DAF $2,500

- Two (2) AANN Museum Supporter Memberships
- Sponsor name or logo placement on event stage (in-person and online)
- Sponsor name or logo placement (with external link) on festival website
- Sponsor must supply content
- Two (2) festival tee shirts and posters
- Recognition on AANN Sustainers’ Wall and AANN Annual Report

NEY $1,000

- Sponsor name or logo placement on event stage (in-person and online)
- Sponsor name or logo placement (with external link) on festival website
- Sponsor must supply content
- One (1) festival tee shirts and posters
- Recognition on AANN Sustainers’ Wall and AANN Annual Report
JAM3A SPONSORSHIP FORM

CONTACT INFORMATION

Name (as It should be listed) _______________________________________________________

Contact Name/Title (for organization/company) ______________________________________

Address ______________________________________________________________________

City _____________________________ State ______ Zip Code __________________________

E-mail _______________________________________________________________________

Phone ( ) _________________________ Fax ( ) _________________________________

SPONSORSHIP LEVEL ___________________________ AMOUNT __________________

☑ Check enclosed (payable to Arab American National Museum) ☐ Credit Card ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card # __________________________ / ________________ / ________________ / ________________ Expiration Date ___________ / ___________

Cardholder's Name _____________________________________________________________ Card Zip _____________

CID# ________________ Cardholder's Signature ___________________________________

Mail form and payment to Arab American National Museum, 13624 Michigan Ave., Dearborn, MI 48126, care of Zahraa Saad

The Arab American National Museum is a national institution of ACCESS, a 501c(3) organization (EIN) 23-744497.

To guarantee placement of sponsor logos on all printed promotional materials, Sponsorships must be confirmed by Wednesday, August 9, 2023.