



Arab American National Museum

Sponsorship The Grand Gala



JOIN US FOR THE GRAND GALA ON SATURDAY, OCTOBER 15, 2022, AT THE HENRY HOTEL!







































The Grand Gala is the annual celebration of the Arab American National Museum's (AANM) singular role as the first and only museum to tell the Arab American story. Throughout the year, AANM provides engaging and accessible educational and cultural programming to keep the Arab American community connected, proud and visible.

This exclusive event, which partially funds AANM's youth and educational programming, unites leading business owners, professionals and Museum supporters from across the nation. First presented in 2004, prior to the opening of the Museum, this extraordinary program is produced by the Friends of AANM Committee. This dedicated group of accomplished women design an elegant evening for their fellow supporters, employing their impeccable collective taste and style.

The Grand Gala is more than a fundraiser; it is a festive reunion of our resilient Arab American community, bringing everyone together in Dearborn, the heart of Arab America. Join us this year at the spectacular Henry Hotel for an exciting evening of fine dining and entertainment.



Learn more about the Arab American National Museum at www.arabamericanmuseum.org

SPONSOR LEVELS	UNDER- WRITER	CURATOR	PATRON	LEADER	STEWARD	FULL SCREEN AD+	FULL SCREEN AD	HALF SCREEN AD+	HALF SCREEN AD
	\$50,000 (\$47,000 tax deductible)	\$25,000 (\$22,000 tax deductible)	\$10,000 (\$8,500 tax deductible)	\$5,000 (\$3,500 tax deductible)	\$3,000 (\$1,500 tax deductible)	\$1,250 (\$950 tax deductible)	\$1,000 (\$1,000 tax deductible)	\$750 (\$450 tax deductible)	\$500 (\$500 tax deductible)
Supporter Tickets	20	20	10	10	10	2		2	
Half screen still ad (960px width X 1080px height)									
Full screen still ad (1920px width X 1080px height)									
Recognition on Museum Sustainers' Wall									
Complimentary Museum Supporter Membership									
Recognition on website and social media									
Logo or name on print and digital marketing material*									
Recognition by Event Emcee									
Prominent display of logo or name at Gala									
Complimentary use of Museum space for an event									
30 second company promotional video									
Speaking opportunity at Gala									

*Sponsorship & logo due by June 27, 2022 for inclusion on invitation ** Prominence of logo/name & seating in accordance with sponsorship level & date of commitment

CONTACT INFORMATION

Name (as it should be listed) _____

Contact Name/Title (for organization/company) _____

Address _____

City _____ State _____ Zip Code _____

E-mail _____

Phone () _____ Fax () _____

SPONSORSHIP LEVEL _____ AMOUNT _____ ☐ DONATION ONLY

☐ Check enclosed (payable to Arab American National Museum) ☐ Credit Card ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Account # _____ / _____ / _____ Expiration Date _____ / _____

Cardholder's Name _____ Card Zip _____ CID# _____

Cardholder's Signature _____

Mail form & payment to AANM, 13624 Michigan Ave, Dearborn, MI 48126, care of Zaza Saad. E-mail PDF of ad to nhussein@accesscommunity.org.

The Arab American National Museum is a national institution of ACCESS, a 501c(3) organization (EIN) 23-744497.

SPONSORSHIP DEADLINE: SEPTEMBER 9, 2022

What does your Grand Gala sponsorship make possible?

CLASSROOM VISITS ▼

Since 2020, AANM has presented a variety of educational programs both online and in-person, reaching classrooms across the nation. These year-round programs include virtual live and guided tours, interactive activities for students, video and audio resources for the classroom, and more. These impactful experiences allow students to explore Arab American history and culture and learn about the diversity of our nation.

“ It was extremely educational and well designed. This tour, and the way it was delivered, did a great job presenting the Arab American culture. On a grander scale, it also brings into focus how all cultures have similarities and are connected to each other. Very well done. ”
- Detroit Public Schools teacher



ENGAGING EDUCATIONAL PROGRAMS ▲

AANM kicked off 2022 with the AANM Writing Fellows program, a creative writing fellowship for high school students in metro Detroit. One of the first programs to bring students back in-person, this 5-month long fellowship gave students an opportunity to work one-on-one with professional artists as they worked to hone their writing and storytelling craft. The program culminates in an open mic event and published anthology featuring work produced by the students during the fellowship.



TRAVELING EXHIBITIONS ▼

AANM exhibitions illustrate the immigrant experience and counter misconceptions and stereotypes about Arab Americans. Photographer Jim Lommasson's What We Carried: Fragments & Memories from Iraq & Syria is a traveling exhibition that documents the life-changing journeys of Iraqi and Syrian refugees to America and sheds light on the challenges they faced in search of stability. Over 750,000 people viewed this exhibition at the Ellis Island National Museum of Immigration History in New York from June to September 2019.



INNOVATIVE ARTISTIC ENDEAVORS ▲

AANM reopened in February 2022 with full force, featuring three new exhibitions: soft powers by Yasmine Nasser Diaz; reCRAFTED Histories by Zahra Almajidi; and الفلق // al-Falaq by Alia Ali. The breadth and variety of these artists reflects our intention to uplift, support and showcase artists of color from the Arab world, while also archiving their work as part of the larger Arab American story.