



**Arab American  
National Museum**

**Sponsorship  
The Grand Gala**



## **JOIN US FOR THE GRAND GALA ON SATURDAY, OCT. 16, 2021, AT THE HENRY HOTEL!**

The Grand Gala is the annual celebration of the Arab American National Museum's (AANM) singular role as the first and only museum to tell the Arab American story. This exclusive event, which historically funds 30% of AANM's youth and educational programming, unites the community's leading business owners, professionals and intellectuals. First presented in 2004, prior to the opening of the Museum, this extraordinary program is produced by the Friends of AANM Committee. This dedicated group of accomplished women design an elegant evening for their fellow supporters, employing their impeccable collective taste and style.

The Grand Gala is more than a fundraiser; it is a festive reunion of our resilient Arab American community and a celebration of strength and hope. Despite a range of challenges since the onset of the coronavirus pandemic, AANM has continued to provide free and accessible online educational and cultural programming to keep the Arab American community engaged, connected and safe.

As we carefully and intentionally approach normal once again, join us this year at the spectacular Henry Hotel in Dearborn for a rejuvenating evening of fine dining and entertainment. Celebrating our re-emergence into social gatherings, the Grand Gala salutes a thriving Dearborn and its vibrant Arab American community.



Learn more about the Arab American National Museum at [www.arabamericanmuseum.org](http://www.arabamericanmuseum.org)

SPONSOR LEVELS	UNDER-WRITER	CURATOR	PATRON	STEWARD	FULL SCREEN AD+	FULL SCREEN AD	HALF SCREEN AD+	HALF SCREEN AD
	\$50,000	\$25,000	\$10,000	\$3,000	\$1,250	\$1,000	\$750	\$500
	(\$48,000 tax deductible)	(\$23,000 tax deductible)	(\$9,000 tax deductible)	(\$2,000 tax deductible)	(\$1,050 tax deductible)	(\$1,000 tax deductible)	(\$550 tax deductible)	(\$500 tax deductible)
Supporter Tickets	20	20	10	10	2		2	
Half screen still ad (ad size: 960x1080)								
Full screen still ad (ad size: 1920x1080)								
Recognition on Museum Sustainers' Wall								
Complimentary Museum Supporter Membership								
Recognition on website and social media								
Logo or name on print and digital marketing material*								
Recognition by Event Emcee								
Display of logo or name at Gala								
Complimentary use of Museum space for an event								
30 second company promotional video								
Speaking opportunity at Gala								

\*Sponsorship & logo due by July 2, 2021 for inclusion on invitation \*\* Prominence of logo/name & seating in accordance with sponsorship level & date of commitment

**CONTACT INFORMATION**

Name (as it should be listed) \_\_\_\_\_

Contact Name/Title (for organization/company) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

E-mail \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

**SPONSORSHIP LEVEL** \_\_\_\_\_ **AMOUNT** \_\_\_\_\_  **DONATION ONLY**

**Check enclosed (payable to Arab American National Museum)**  **Credit Card**  **Visa**  **Mastercard**  **American Express**  **Discover**

Account # \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Card Zip \_\_\_\_\_ CID# \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Mail form & payment to ACCESS, 2651 Saulino Court, Dearborn, MI 48120, care of Nissrine Hussein. E-mail PDF of ad to nhussein@accesscommunity.org

The Arab American National Museum is a national institution of ACCESS, a 501c(3) organization (EIN) 23-744497.

**SPONSORSHIP DEADLINE: SEPTEMBER 3, 2021**

## What does your Grand Gala sponsorship make possible?

### CLASSROOM VISITS ▼

To meet the demands of a new virtual world, AANM presented a variety of educational programs online, including virtual live and guided tours, interactive activities for students, video and audio resources for the classroom and more. These impactful experiences allowed students to explore Arab American history and learn about the diversity of our nation. Because virtual platforms increased accessibility, AANM was able to share resources with a larger national audience than ever before.

**“ It was extremely educational and well designed. This tour, and the way it was delivered, did a great job presenting the Arab American culture. On a grander scale, it also brings into focus how all cultures have similarities and are connected to each other. Very well done.**

- Detroit Public Schools teacher



### TRAVELING EXHIBITIONS ▼

AANM exhibitions illustrate our common humanity and counter misconceptions and stereotypes about Arab Americans. Photographer Jim Lommasson's *What We Carried: Fragments & Memories from Iraq & Syria* is a traveling exhibition that documents the life-changing journeys of Iraqi and Syrian refugees to America and sheds light on the challenges they faced in search of stability. Over 750,000 people viewed this exhibition at the Ellis Island National Museum of Immigration History in New York from June to September 2019.



### AWARD-WINNING EDUCATIONAL PROGRAMS ▲

In early 2020, AANM's SURA Arts Academy, in partnership with Wayne State University, invited immigrant and refugee students for its Spring semester that infused photography lessons with art therapy, empowering them to explore their new homes, make sense of new and foreign experiences and share their stories through photography. Due to COVID-19, the semester ended with an online exhibition that featured students' documented experiences with resettlement in the U.S., allowing audiences to see through the students' unique lens. *Photo by SURA student Maya Cheaitli.*



### INNOVATIVE ARTISTIC ENDEAVORS ▲

Pivoting our programming to accommodate COVID restrictions last year, AANM was excited to host two different drive-in events. In the winter, AANM held *Body Watani: soul speak*, a socially distanced, outdoor drive-in dance performance (pictured) and screened the classic Egyptian film, *Days and Nights (Ayaam wa Layaali)* starring Abdel Halim Hafez at the Ford-Wyoming Drive-In Theatre. Both events brought the community together to promote social connection and community healing in a time of isolation.